# **Brief for Scrutiny**

#### Topic to be scrutinised

Newcastle Market

#### Questions to be addressed

- 1) How can the performance of Newcastle market be improved
- 2) What do customers want from Newcastle market
- 3) How can new traders be attracted to Newcastle market
- 4) How can current traders be encouraged to work with the Council for the benefit of Newcastle market.

#### Outcome

To improve the performance of Newcastle market and examine some of the challenges in achieving this.

**Background materials** Mission For Markets industry review document Market performance information Market operational practices

### **Evidence and witnesses**

Best practice examples from NABMA (National Association of British Market Authorities) and other local authorities.

Survey of market customers

Visits to other markets

Potential to talk to experienced market officers from other authorities.

### Method of scrutiny

Review of information gathered, result of customer survey and officer advice/ guidance

#### Timetable

Autumn/winter 2016

### Constraints

Information that is gained from industry documents and external organisations will need to be collated and analysed.

Representatives would need to be prepared to share information.

### Members to undertake the scrutiny

**EDE Scrutiny Committee** 

### Support

Classification: NULBC UNCLASSIFIED

Officers from the Assets team

## Newcastle Borough Council Corporate Plan Priority area (s)

• Creating a Borough of opportunity

# CfPS Objectives:

- Provides and critical friend challenge to executive policy makers and decision makers
- Enables the voice and concerns of the public to be heard
- Is carried out by independent governors who lead and own the scrutiny role
- Drives improvement in public services

## **Brief approved by Overview and Scrutiny Co-ordinating Committee**

Signed

Date